

# PROFILE

## Ellisse Dickey

Partner, Marketing Manager



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### SPECIALTIES

Marketing Strategy, Graphic Design, Branding, Project Management, Email Marketing, Ad Creation, Adobe Creative Cloud

### PROFESSIONAL EXPERIENCE

As the Marketing Manager, Ellisse works closely with Compass brokers to create marketing strategies for each listing and develop high-quality marketing materials from flyers to offering memorandums. She maintains the Compass brand, designs all company collateral, manages the marketing CRM, oversees the marketing budget and handles all advertising. She brings her knowledge from her upbringing in Central Oregon to create better marketing materials for our clients.

Ellisse interned at Compass Commercial in 2008 and officially joined the company in 2013 after updating Eagle Crest's branding clothing for their gift shop and designing menus and signage for their café. She gained more experience as a freelance designer creating logos for numerous local businesses.

In 2020, Ellisse took the pandemic as a time to retool Compass for the future. She updated the company branding beginning with the logos. This spurred into new designs for signage, letterhead, flyers and more. She was awarded the Founders Award in 2020 for her hard work, leadership, expertise, and innovation to grow the company's image. In 2022, Ellisse became a partner in the firm.

Another less official title Ellisse has proudly claimed is the purveyor of fun stemming from her desire to keep the Compass culture alive and vibrant. She does this by planning company events, happy hours and the Annual Compass Appreciation Party.

### COMMUNITY INVOLVEMENT

Ellisse is an active member of the community. She is currently a member of the band at her church where she also serves as a volunteer graphic designer. Ellisse also competes as an athlete in the Scottish Highland Games, traveling around the Pacific Northwest and beyond to participate in various competitions. In prior years, she has coached volleyball for Ridgeview High School and various volleyball clubs. Ellisse remains involved in the volleyball and beach volleyball community.

### EDUCATION

- Bachelor of Science in Graphic Design, Minor in Business and Entrepreneurship; Oregon State University, Corvallis, OR | Graduated in 2011, Magna Cum Laude

### ACCOMPLISHMENTS & ACCOLADES

- Awarded shareholder — 2022
- Compass Cares Award — 2021
- Founders Award — 2020
- Promoted to Marketing Manager — 2020
- Cascade Business News Accomplished Under 40 — 2020
- Promoted to Broker Project Manager — 2019
- Promoted to Senior Designer — 2017
- Oregon Notary Public — 2016 to Present
- Promoted to full-time Graphic Designer — 2014
- Joined Compass Commercial part-time — 2013

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